

2010
INTEC EMEA
CONFERENCE
PARIS
20-21 APRIL

INTEC

INVITATION

INTEC EMEA CONFERENCE
HILTON ARC DE TRIOMPHE
PARIS, 20-21 APRIL 2010
TAKE CHARGE OF THE FUTURE

PLATINUM AND
CHARGING AND BILLING
STREAM SPONSOR

CSC

Taking charge and driving your business forward following the economic crisis of 2009 is not without its challenges. Maintaining your brand, customer loyalty and services, are essential for operator stability and growth. Intec, together with its customers, works to meet user demands, deliver new services fast, to free them from the constraints of their billing systems.

This April, Intec invites you to find out more and attend its annual EMEA Conference from 20 – 21 April 2010. Hosted at the stylish Hilton Arc de Triomphe, located in one of the most popular tourist destinations in the world – Paris.

This conference will demonstrate how the right Business Support System (BSS) solution can enable operators to stay ahead of the competition, offer innovative services and still deliver enhanced profits. During the event you will gain analyst insight from industry experts Forrester, hear first hand accounts of how companies have improved their operational efficiencies and how Intec's products and services continue to advance apace with the changing demands and focus of the industry.

With the conference now in its twelfth year, we are expanding our audience reach even further, with speakers ranging from the UK to Kenya. The invitation is extended not only to existing and future customers across EMEA, but to those from within other geographies. The conference is your chance to find out more about the technological expertise that makes Intec the number one choice in many markets around the world.

The conference is generating a lot of interest within the industry and we hope to deliver our best event to date. You can find out more at www.intecbilling.com/emeaconference or by emailing karen.pash@intecbilling.com.

I hope you can join us and look forward to meeting each of you in Paris.



GARY BURCH
VP EMEA

P.S. Places are limited so don't forget to secure yours ASAP

COLLABORATION FOR A SUCCESSFUL TOMORROW

For Intec to be successful, we strive to ensure complete collaboration with our customers and to work with them to overcome any obstacles they may face. For us to meet this objective, we work hard at our relationships with our existing and future customers, to listen to their needs and to deliver on expectations set.

The EMEA Conference, complete with product showcase, provides the ideal opportunity for delegates to discuss the demands they will face in the future with Intec product personnel, as well as peers and key partners from across the industry.

For us to be successful in our delivery, we need to ensure fluid lines of communication and this conference presents the ideal platform from which to nurture these discussions. Product Managers representing our entire product portfolio will be available in one location and ready to talk about your needs, either during a group presentation or on a one-to-one basis.

Whilst the conference will provide an immense opportunity to learn, there will also be some fun to be had, not to mention some amazing sights including the Eiffel Tower and Notre Dame Cathedral during our evening boat cruise.



AGENDA

The 2010 agenda will include an industry analysis overview, insight into Intec products and customer development, plus operator presentations and panel discussions. The agenda will feature three streams enabling you to pin-point the content most relevant, including: Industry Overview, Wholesale Business Management and Customer Care, Charging and Billing. Each stream will also feature mediation highlights.

Full agenda details will be available during March. In the meantime, you will find below agenda highlights – showcasing some of the exciting content we will be delivering over the two days.

Intec and Hutchison have collaborated since the launch of 3UK in 2003. In 2008 we celebrated 5 at 3, marking a five year successful collaboration of complete convergence provided by Intec.

HUTCHISON WHAMPOA



AGENDA HIGHLIGHTS

FORRESTER RESEARCH

Forrester Research is an independent technology and market research company that provides pragmatic advice to global leaders in business and technology. At this year's conference, Intec has invited Forrester to be our key-note analyst speaker where Mike Cansfield, Principal Analyst from Forrester will explore Cloud Computing and the implications it presents for communications companies.

HUTCHISON WHAMPOA LTD (HWL)

Operating under the '3' brand, HWL is leading the ongoing revolution in the 3G arena. HWL was one of the first operators in the world to introduce 3G services, offering a vast range of mobile media content. HWL now owns 3G licenses in 9 markets, including Australia, Austria, Denmark, Hong Kong, Indonesia, Ireland and the United Kingdom, with a customer base of over 19 million.

Intec and Hutchison have collaborated since the launch of 3UK in 2003. In 2008 we celebrated 5 at 3, marking a five year successful collaboration of complete convergence provided by Intec, enabling Hutchison to launch the first 3G services in the UK through to expansion in the rest of Europe. The group operates all three core Intec product lines – Interconnect, Inter-mediatE and Singl.eView. At this year's conference, we are delighted to welcome on board Susan Buttsworth, CEO 3 Solutions to talk about 3G and driving innovation.

NEOSKY

Neosky provides internet, data and telephony services to private businesses, public administrations and telecommunications companies across Spain. They have been a customer of Intec's for 10 years, using Settler, AR and more recently Interconnect following a successful migration in

2009. We look forward to welcoming Angel Sánchez, Strategy, Regulation and Interconnection Director and Joaquín Rodríguez, IT Manager to the conference to share their experiences of AR and why it was necessary for their organisation.

SAFARICOM KENYA

As a leading East African operator, Safaricom Kenya has over 14 million subscribers. Launched in 1997, Safaricom quickly became a one-stop shop for voice, data and innovative services such as the award-winning M-PESA mobile money transfer service, a world-first launched by Safaricom and Vodafone in March 2007.

Safaricom has been a customer of Intec's for over seven years now, utilising Inter-mediatE, Inter-activatE and Interconnect software to manage rapidly expanding traffic, increased CDRs, post paid subscribers and their national and international interconnection agreements. During the EMEA Conference, Safaricom Kenya's Mr Robert Mugo, CIO will speak regarding the challenges of efficiently scaling mediation in emerging growth markets.

TELIASONERA INTERNATIONAL CARRIER

TeliaSonera International Carrier own and operate more than 43,000 kilometres of fibre network, covering more than 100 points of presence in major cities across Europe, North America and Asia.

TSIC and Intec have worked together for six years, using Intec's OR platform to help TSIC's business provide quality cross-border communications services to the global carrier market. During the conference Simon Dodsworth, Director for Trading Operations at TeliaSonera, will present Optimised Routing for Cost and Business Control.

AGENDA HIGHLIGHTS CONTINUED

TALKTALK

The Carphone Warehouse Group PLC is made up of two very distinct businesses: Carphone Warehouse and TalkTalk Group. Carphone Warehouse operates a retail and distribution business, whilst the TalkTalk Group offers fixed line business and is currently one of the UK's largest broadband providers serving over 4.1m broadband customers and over 1.1m voice-only and narrowband customers.

TalkTalk has been a customer of Intec's for five years using Singl.eView, and at this year's EMEA Conference Intec is pleased to welcome the TalkTalk Group to deliver two separate presentations. Craig Bruce, Executive Director of Technology will describe how TalkTalk has set about unseating the incumbent with next generation billing and customer service. Whilst D'Arcy Rossiter, Director of Consumer Insight will discuss customer trends and the future direction of broadband services.



USER GROUP COMMITTEE

USER GROUP COMMITTEE (UGC)

The UGC consists of customer representatives from Intec's EMEA installed Interconnect and Inter-mediate base. Formed in 1997, it has become the platform for Intec to work together to resolve any performance issues and prioritise any roadmap deliverables.

At this year's conference, the UGC invites you to attend a closed door session where you will have complete freedom to discuss user experiences, raise any items you would like covered

in future agendas and to hear about the activities the UGC have undertaken in the past year.

VODAFONE ITALY (Opitel)

Vodafone Group Plc is the world's leading mobile telecommunications company with a significant presence in Europe, the Middle East and Africa. In Italy, Vodafone provides mobile and fixed line services.

Vodafone Italy has been a customer of Intec's for six years, initially using our Interconnect product for mobile services. Following the acquisition of Tele 2 Italy, the partnership was extended to include Singl.eView for fixed line operations. As such we welcome Ferdinando Quattrone, Billing Manager to the EMEA Conference agenda to present on the subject of supporting future fixed line innovation to drive revenues in Fixed and Mobile Convergence (FMC) markets.

INTEC

Throughout the EMEA Conference, Intec will contribute various elements to the agenda, including an overview of Intec, details of how we produced successful results in 2009 and further exploration into how we continue to evolve. This will be from not only a commercial viewpoint, but also from a service perspective and how we work with customers to adapt our offerings to meet their needs. During the event, we will explore the impact of on-line charging, content and roaming on communications companies plus product roadmaps, product demonstrations and moderated operator panel discussions.

“Vodafone Italy has been a customer of Intec’s for six years, initially using our Interconnect product for mobile services and latterly Singl.eView for fixed line operations”

VODAFONE ITALY



HOTEL INFORMATION

CONFERENCE LOCATION

HILTON ARC DE TRIOMPHE

51-57, rue de Courcelles

Paris

France

75008

Tel: +(33) 158 366700

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www.hilton.co.uk/arcdetriomphe

The 4* Hilton Arc de Triomphe hotel is a modern hotel sitting amongst some of Paris's most iconic landmarks. It is just a short stroll from the Champs-Élysées which is home to some of Paris's chicest shops, best restaurants and liveliest bars, providing an ideal base for some of the city's finest indulgences.

For those that wish to extend their stay or make the most of the hotel facilities during conference down time, you will find a first class spa, Andalusian patio garden, luxurious comfort at the art deco purple bar as well as a discerning menu to suit all at the Le Safran restaurant.

During your stay at the Hilton Arc de Triomphe you can expect first class accommodation, state of the art business facilities and a feeling of luxury, providing you with a home from home for the duration of the conference.

TRAVEL

Travel to the Hilton Arc de Triomphe couldn't be easier thanks to its central location. It is a taxi ride away from Gare du Nord train station and Charles de Gaulle and Orly airports.

ACCOMMODATION RATES

Intec has secured a limited number of rooms with a preferential accommodation rate of €240.00 bed and breakfast per person per night at the Hilton Arc de Triomphe. To be eligible for this rate you simply need to follow the link on the Intec EMEA Conference webpage.

www.intecbilling.com/emeaconference

DINNER CRUISE ALONG THE SEINE

What better way to mark the end of the first day of the Intec conference, than by seeing the sights of Paris on a Bateaux Parisiens evening dinner cruise along the river Seine. Intec invites all delegates to join us for a tempting three course meal, live music entertainment as well as panoramic, night time views across Paris and some of its most iconic landmarks including, the Statue de la Liberte and the world famous Le Louvre art museum. This cruise is sure to demonstrate why Paris is called the 'City of lights'.

PARIS TOURIST INFORMATION

www.parisinfo.com



EVENT REGISTRATION

In 2010 Intec is pleased to announce the removal of delegate fees* for operators. You will only need to cover the cost of accommodation and travel. To register your attendance at the event, please visit www.intecbilling.com/emeaconference and complete the on-line registration tool. Following this, you will be contacted by a member of the event team confirming your place.

Please note the event is open to all operators. Should you wish to extend the invite further to colleagues and peers, please feel free to do so.

*Administration fee required in the event of cancellation.

EVENT ORGANISER

We look forward to seeing each of you at the event. In the meantime, should you have any questions regarding the event, visas or travel arrangements do not hesitate to contact:

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“Intec enables operators to take charge of the future by increasing their competitive edge, introducing new services fast, increasing revenues, strengthening customer loyalty and enabling operational cost-savings.”

ANDREW TAYLOR, CEO, INTEC



INTEC

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